

ČASOPIS ZA EKONOMIJU I TRŽIŠNE KOMUNIKACIJE - ECONOMY AND MARKET COMMUNICATION REVIEW

• Pan-European University Apeiron • Faculty of Business Economics • Pere Krece 13 • BiH/RS-78 102 Banja Luka •
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FACT SHEET (2011-2020)

- ❑ **Journal title:** „Časopis za ekonomiju i tržišne komunikacije – Economy and Market Communication Review“ (EMC Review)
- ❑ **The goals of the journal:** Economics, sustainable development and social development, as well as market communications are central to the interest of contemporary societies. With focus on Southeast Europe region this journal publishes scientific papers that cover wide range of subjects in economy and market communications in order to expand and enhance existing knowledge, stimulate discussions and reflection on contemporary topics from the indicated areas. Economy and Market Communication Review (EMC Review) is international peer-reviewed magazine with an open access (OA) and it is dedicated to the highest ethical and professional standards, including zero tolerance for plagiarism and other unacceptable forms of work.
- ❑ **Topics of the journal:** Global economy, business economics, social development, market and competition, consumers, media and business communications, new technologies, management, marketing.
- ❑ **Publisher:** Pan-European University Apeiron, Faculty of Business Economics, Banja Luka (BiH/RS)
- ❑ **ISSN:** 2232-8823 (Print) 2232-9633 (Online); **UDK:** 33
- ❑ **Indexed in:**



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- ❑ **National categorization:** Journal is in the **first category** of the Ranking list of scientific journals in Republic of Srpska.
- ❑ **Tradition: (2011-2020), 20 issues**
- ❑ **Publishing:** Journal is published **2 times a year (in June and December)**.
- ❑ **The deadline for submitting papers:** 30th of March for June edition / 30th of August for December edition.
- ❑ **Categorization of papers:** i) original scientific papers; ii) review scientific papers; iii) short previous announcements of original scientific research; iv) professional papers.
- ❑ **Reviews:** Anonymous reviews of international reviewers („blind peer review“).
- ❑ **Languages:** English and languages of the peoples of Bosnia and Herzegovina.
- ❑ **Total number of published papers: 232** (of which **52 original scientific papers** and **115 review scientific papers**)
- ❑ **Total number / countries of authors: 493 authors / 18 countries** (BiH, Serbia, Croatia, Montenegro, North Macedonia, Bulgaria, Czech Republic, Poland, Greece, Turkey, Austria, Germany, Spain, Great Britain, Pakistan, Mexico, Lithuania, Saudi Arabia).
- ❑ **Number / countries of the members of the editorial board: 21 member of the editorial board / 9 countries** (Bosnia and Herzegovina, Serbia, Croatia, Slovenia, Montenegro, North Macedonia, Turkey, Vietnam, China).
- ❑ **Journal management / number of editorial staff members:** prof. dr Zorka Grandov, editor in chief; prof. dr Sanel Jakupović, editor; prof. dr Aleksandra Vidović, publisher editor; Aljoša Kostić, technical secretary / **9**.
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